

Message Text

UNCLASSIFIED

PAGE 01 KUWAIT 02808 221451Z
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-07 /030 W
-----221452Z 129584 /50

R 221255Z MAY 77
FM AMEMBASSY KUWAIT
TO USDOC WASHDC
INFO USDA WASHDC
SECSTATE WASHDC 8096
AMEMBASSY ATHENS
AMEMBASSY ABU DHABI
AMEMBASSY CAIRO
AMEMBASSY DAMASCUS
AMEMBASSY DOHA
AMEMBASSY JIDDA
AMEMBASSY MANAMA
AMEMBASSY MUSCAT
AMEMBASSY TEHRAN
AMCONSUL DHAHRAN
USINT BAGHDAD
USLO RIYADH

UNCLAS KUWAIT 2808

USDOC FOR OIM/SAD AND BIC/CAGNE

ATHENS FOR RTDO

NEA/ARP FOR ZIOLKOWSKI

E.O. 11652: N/A
TAGS: BGEN, BEXP, BPUB
SUBJECT: THE TRADE MISSION BROCHURE PROBLEM

REF: (A) DHAHRAN 488 (NOTAL), (B) KUWAIT 1900 (NOTAL),
(C) KUWAIT 1835 (NOTAL), (D) KUWAIT 1548 (NOTAL).

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 KUWAIT 02808 221451Z

1. EMBASSY GREATLY APPRECIATES USDA'S HAVING PROMPTLY
POUCHED BROCHURES WELL IN ADVANCE OF JUNE 4-6 VISIT BY
FAS PROCESSED FOOD SALES TEAM TO KUWAIT. PERUSAL
OF EMBASSY FILES REVEALS THAT IN 10 OF THE LAST 10
USDOC COORDINATED TRADE MISSIONS, TECHNICAL SALES
SEMINARS, AND IOGA'S BROCHURES DID NOT, REPEAT DID NOT,
ARRIVE IN TIME.

2. EMBASSY CONCURS COMPLETELY WITH AMCONSUL DHAHRAN (REF A) THAT SUCH NON-ARRIVALS PLACE A SEVERE CONSTRAINT ON TRADE PROMOTION FOR THE AREA AND AN UNFAIR BURDEN ON THE INDIVIDUAL POSTS TRYING TO PROMOTE MISSION VISITS.

3. ACTION REQUESTED: THAT, AS WE HAVE REPEATEDLY REQUESTED A FEW OF OUR MANY PLEAS ON SUBJECT ARE REFERENCED), USDOC AIRPOUCH BROCHURES AT LEAST 4-6 WEEKS PRIOR TO ANY SCHEDULED TRADE MISSION TO KUWAIT. THIS IS NECESSARY BECAUSE AIRPOUCH CAN TAKE UP TO 3 WEEKS TO REACH KUWAIT, AND CREAKY LOCAL MAIL SYSTEM NECESSITATES LONG LEAD TIME FOR BROCHURES TO REACH WIDEST POSSIBLE AUDIENCE. BROCHURES SHOULD BE SENT BY POUCH, NOT BY AIR FREIGHT, AS IT TAKES WEEKS TO CLEAR AIR FREIGHT THROUGH KUWAIT CUSTOMS.
SUTHERLAND

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 22-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977KUWAIT02808
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770182-0919
Format: TEL
From: KUWAIT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770530/aaaabadj.tel
Line Count: 79
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 84de428c-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 DHAHRAN 488, 77 KUWAIT 1900, 77 KUWAIT 1835, 77 KUWAIT 1548
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 14-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2418549
Secure: OPEN
Status: NATIVE
Subject: THE TRADE MISSION BROCHURE PROBLEM
TAGS: BGEN, BEXP, BPUB
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/84de428c-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009